



Here's
AfricAid
@ 15

AFRICAID
Reach Teach Empower



AFRICAID WELCOMES NEW EXECUTIVE DIRECTOR: JANA HARDY KINSEY.

AfricAid is proud to introduce Jana Hardy Kinsey as our new Executive Director. Jana joined AfricAid in July 2012 as Assistant Country Director and has been serving as Country Director since January 2013.

With a background in public policy and international human rights, Jana holds a BA in Government from Claremont McKenna College and a JD from Stanford Law School.

As Country Director Jana has overseen the growth of the Kisa Project from 179 Scholars at 8 Partner Schools in 2013 to 992 Scholars at 20 Partner Schools this fall. Jana is excited to step into the Executive Director role to play a strategic role as AfricAid continues to expand our reach to more girls each year through the growth of Kisa and new additions like Binti Shupavu.

Dear AfricAid Friends,

This year, we celebrate 15 years of educating and empowering young women. In 2001 Ashley Shuyler founded AfricAid after a transformative visit to Tanzania. Like so many visitors to this special country, she was awed by Tanzania's natural beauty and unique wildlife. However, as she returned home to Denver, it was the lack of educational opportunities for girls that stuck with her and motivated her to continue advocating for the students she met during her travels.

As Ashley spent more time in Tanzania and learned more about the needs of young women and girls, she began to concentrate on a more focused approach to girls leadership and empowerment. AfricAid launched the Kisa Project in 2010 with two Partner Schools and 22 Kisa Scholars. As of October 2016, we have 20 Partner Schools, almost 1,000 Kisa Scholars, and a team of nine Kisa Mentors. It is especially gratifying to see the program come full circle, as four of our current Mentors are Kisa graduates themselves! **While the project has grown significantly, the mission of Kisa is the same: mentoring and supporting individual girls to find their best selves and to reach their full potential.**

As we look forward to the next 15 years of empowering girls in Tanzania, we are researching ways to expand our efforts. Binti Shupavu is a new initiative of AfricAid aimed at younger, more vulnerable, more rural girls. The four-year life skills and personal leadership curriculum for lower secondary girls aims to increase school retention and completion rates, as well as transition rates to further education and training opportunities. In September, we finished a trial of the curriculum and delivery model, and we look forward to telling you more about the project as it progresses.

For now, we invite you to celebrate 15 years of inspiration, transformation, and development in the lives of Tanzania's most precious resource: young women!

With Gratitude,
Jana Hardy Kinsey
Executive Director

FALL 2016

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AFRICAID AT 15 ASHLEY SHUYLER CARTER, AFRICAID FOUNDER

As I reflect back on the past 15 years, I am filled with gratitude and pride for all that our supporters, team members and volunteers have made possible for young women in Tanzania. Together, we have transformed lives, families, and entire communities in Tanzania – for this generation and the ones to follow.

AfricAid’s successes over the past decade and a half can be described in some

AMAZING NUMBERS. The tens of thousands of young women we have reached through our programs. The 1,000 young women who are now enrolled annually in our Kisa girls’ leadership training program. The additional 4,350 girls our graduated Scholars have, in turn, mentored in their local communities. And the 96% of our Kisa Scholars who have gone on to college, in a country where only 3% of Tanzanian women obtain a post-secondary education.

What inspires me most from the past 15

years are the **INDIVIDUAL STORIES** of resilience, passion, and determination – those of the young women we support, our incredible team, and our dedicated supporters. Prisca, one of our first ten scholars, was the first girl in her rural Maasai community to go to secondary school, and has now returned to teach in her village. I think of the admiration her brothers and fathers show toward her, uncommon for women in her community, and of the opportunities her two daughters – both in school – now have. Josephine, another early program participant, won a full-ride scholarship to a boarding school in the US and graduated this year from Lake Forest College. She plans to start a program in biomedical engineering next year. Elly, Chausiku and Nice, some of the first Kisa Scholars, who are now leaders within AfricAid teaching the next generation of students. And, the community leaders we partner with in Tanzania – people like John Laiser, Joseph Kitia and Ezekiel Ngungat, who have worked tirelessly for years to bring about educational opportunities for women.

“One of my favorite Swahili sayings is ‘haba na haba hujaza kibaba’ – little by little fills the big tin. Little by little over the past 15 years, we have worked together to fill a very big tin, and I couldn’t be more proud to be a part of this community!”

-Ashley Shuyler Carter



I think back over the past 15 years to **THE PEOPLE** who have made this all possible – from our interns, to our staff, to our Board members. I will always be grateful that the Evergreen Rotary Club decided to “pass the hat” for AfricAid when we were brand new. And children’s book author T.A. Barron, who believed in our big dreams and put us on the map even when we were still quite young. Bill Saslow, who gave us our first official “home” in his Denver office space, allowing us to grow as a team. My school, Colorado Academy, and so many of my teachers, coaches and mentors there, who recognized and supported my passion, through the AfricAid Club that still exists to this day. Countless others have taken similar risks, made similar investments, given of their time, talent, money, and a humbling amount of heart to make this work possible – including my parents, who it is an honor and privilege to work side by side with in this endeavor.

When I returned to Tanzania this past April to spend time with our AfricAid team, I was awed by the caliber of the programs they have built, the team culture they have established, and the thoughtfulness with which they approach our life-changing work. I can’t wait to see what that team accomplishes over the next 15 years!



TOP: ASHLEY’S FIRST VISIT TO THE MAASAI GIRLS’ SCHOOL, THE FIRST SCHOOL AFRICAID SUPPORTED, 2003

MIDDLE: MAWENZI SECONDARY SCHOOL IN MOSHI, 2016

BOTTOM: MAASAI GIRLS’ SCHOOL, 2016

A PICTURE TELLS 1,000 WORDS AND VIDEOS ARE EVEN BETTER: WWW.AFRICAID.COM/VIDEOS



MENTORING GIRLS, IGNITING CHANGE

LOOKING FORWARD: BINTI SHUPAVU

NGAIRE MCCUBBEN, PROGRAM DEVELOPMENT COORDINATOR

Due to the remarkable success of the Kisa Project, in 2016 AfricAid began the research and design phase on a sister project for vulnerable younger adolescent girls in lower secondary school. We are calling it Binti Shupavu, which means “Courageous Daughters.”

This needs-driven training and mentoring program gives girls in their first four years of secondary school (about age 12-16) the knowledge, skills and support they need to:

- stay in secondary school;
- complete secondary school; and
- transition to additional education or vocational training.

Binti Shupavu specifically addresses the key challenges and issues that lead to hundreds of thousands of Tanzanian girls dropping out of secondary school every year. Without adequate education, most will continue to live in poverty and will never reach their full potential.

The four-year comprehensive program builds confidence, resilience, and the determination to succeed. Binti Shupavu Scholars learn how to be focused, committed, and proactive. They learn to believe in themselves, to see the possibilities and to strive for a brighter future. They become better able to overcome the many challenges that will inevitably confront them on their educational journey, and beyond.

A mix of seminars and small-group tutorials will be delivered weekly by university educated Tanzanian women. With the support of their Binti Shupavu Mentor, the girls will develop their own personal strategies to thrive. AfricAid will commence formal teaching of the *Binti Shupavu: Life Skills and Personal Leadership Course* curriculum in January 2017 at an expected 10 Partner Schools and to an estimated 800 vulnerable adolescent girls.

Binti
Shupavu
courageous daughters



TOP: NEW BINTI SHUPAVU LOGO

BOTTOM: BINTI SHUPAVU WILL FOCUS ON GIRLS IN LOWER SECONDARY SCHOOL AGES 12-16

KISA ALUMNA BECOMES A MENTOR: MWAJABU HASSAN MSOFE, KISA MENTOR

With each passing year, an increasing number of Kisa Scholars graduate from the program and take another big step toward attaining their dreams. We're lucky that some of them come back to us as Mentors for the Kisa Project. We cannot think of better role models for our new Scholars than those who have experienced the program and made the most of what it offers. We'd like to introduce you to Mwajabu Hassan Msofe!



MWAJABU AT THE AFRICAID OFFICE IN MOSHI

I am a Kisa Scholar who graduated from Arusha Secondary School in 2012. Through Kisa, I gained knowledge and socially responsible leadership skills that have transformed me into a very determined lady, always pursuing my goals and vision. I attended Mzumbe University, where I earned a Bachelor's degree in Accountancy and Finance (BAF). I'm graduating this December as a degree holder! My goal is to become a successful business woman in the beauty and cosmetics industry.

I joined AfricAid as a Mentor in August 2016, soon after completing my Bachelor studies. I really like my job and am so excited to be among the AfricAid team working with the same Mentors who supported me when I was recruited as a Kisa Scholar. The reason I joined AfricAid is to bring positive changes to girls and encourage, motivate, and inspire them that it's possible to reach their goals and visions. I want to be a role model to Kisa girls and share my experience how Kisa helped me to do well in my studies. My belief is girls can create a prosperous environment for both their community and their country.

**TO MEET TWO OTHER BRAND NEW MENTORS,
VISIT WWW.AFRICAID.COM/MEET-OUR-NEW-MENTORS**



MENTORING GIRLS, IGNITING CHANGE



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Year-end charitable giving will be here before we know it—thank you for supporting AfricAid! Remember, your dollars work harder on December 6th! www.coloradogives.org/africaid

AfricAid is Hitting the Road – with a Speaker Presentation!

Empowering women and girls in lesser developed countries has become a **global movement** (think “Let Girls Learn”). Since you are a generous supporter of AfricAid, you are part of this movement!

The best **economic investment** returns in sustainable development are realized through education and empowerment of adolescent girls and young women. AfricAid’s model of **resiliency and leadership training** is one powerful solution for creating the next generation of leaders in Tanzania, reaching nearly 1,000 girls this year alone!

Here’s a new way to spread the word...

Invite AfricAid’s passionate outreach volunteer, Jill Engelstad, to present our **one-hour illuminating presentation** exploring extreme poverty and the status of women in sub-Saharan Africa. We promise you will come away with a new understanding of how organizations like AfricAid **eradicate poverty and contribute meaningful change in girls’ lives**, their communities and the broader society.

Please contact info@africaid.com to schedule your presentation today, and renew your and your friends’ sense of hope, engagement and motivation!

Perfect for:

Faith Based Groups...Women’s Groups (such as Zonta)...Community Foundations...Alumnae Gatherings...Scholastic Clubs...Rotary and Professional Clubs...Book Clubs...and More!



A physical therapist with an MLS in Global Affairs, Jill Engelstad has had a life-long passion for sustainable development. A world traveler, she advocates for the physically disabled, works to understand the needs of and empower those living in extreme poverty, and promotes education for girls. Jill is eager to share her knowledge and enthusiasm for this subject with you!